

# Creative Freelancers: Shaping London's Recovery

## Advisory Group Information



### About the programme



**Creative Freelancers: Shaping London's Recovery** is a new programme from the **Mayor of London**



It has been created to support **creative freelancers**



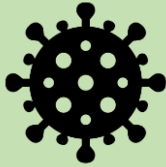
It will give freelancers a **louder voice** in the culture sector and support them to **advocate for changes** that are needed as London recovers from the Covid-19 pandemic



It will bring together **50 creative freelancers** from across the performing arts, such as performers, directors and designers and **50 leaders** from key organisations



They will explore and make **recommendations** on the future of freelancing



This programme has been created because creative freelancers have been badly affected by **Covid-19**



Up to **60%** of freelancers lost all of their work and approximately **200,000** Londoners could not receive any government support



The pandemic also highlighted other **inequalities** facing freelancers such as lack of security at work and unequal access to opportunities



This programme builds on the positive work of the **Freelance Task Force**



**How will it work?**



Each freelancer will receive a **bursary**



They will work together with a group on a **research project**



They will be supported by a freelance **facilitation team**



The project will last for **six months**



## **Programme Aims**



This project will empower creative freelancers to make **recommendations** for London's recovery from Covid-19 in three areas



Creating **more jobs** with **better working conditions** and helping freelancers **stay in work**



Advocating for an improved **legal position** for creative freelancers



Establishing **skills and training** opportunities for creative freelancers



**Who is involved?**



[Fuel](#) has **enabled** this programme



#### **About Fuel**

Fuel is a leader in independent producing in the live performance sector

They produce high quality new theatre and work with brilliant theatre makers who bring new perspectives and approaches



[LEAP](#) has **funded** this programme



### **About LEAP**

LEAP stands for **London Economic Action Partnership**

They bring together entrepreneurs, businesses, the Mayor of London and London Councils to identify ways to support and lead economic growth and job creation in the capital



[The Mayor of London](#) has **supported and co designed** this programme



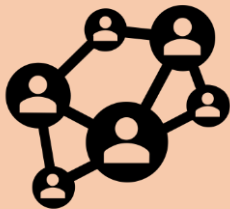
**Morris Hargreaves McIntyre** will **evaluate** the programme



## The Advisory Group



The Greater London Authority and Fuel are recruiting **6-9 individuals** to form an **Advisory Group**



The Advisory Group will include:

London-based **freelancers** in the performing arts

**Leaders** of performing arts organisations who work with freelancers

**Representatives** from organisations who are involved in this area



We are looking for people who represent:

The different art forms and activities in the performing arts

The **diversity** of London's population



## Responsibilities of the Advisory Group



**Selecting** the 50 partner organisations

**Selecting** the 50 freelancers who will be called the **cohort**



**Listening** to the ideas of the cohort



Making **recommendations** to the cohort to support their work



**Reviewing** the progress of the programme and providing **feedback** to the cohort



Letting key people know about the progress of the project



Providing **advice and support** to the facilitation team



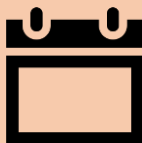
**Reviewing** the cohort's recommendations and providing feedback



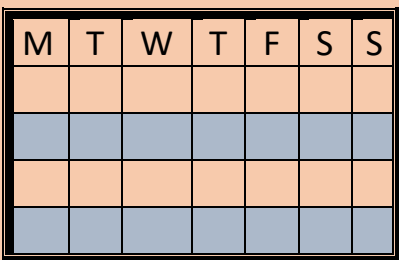
Contributing to the **evaluation** of the programme



**Access support** will be available to any members of the Advisory Group who need it



**How often will the Advisory Group meet?**



The Advisory Group will meet **fortnightly** from late March until November 2021



The meetings might last approximately **1 hour and 30 minutes** but sometimes they may be longer





The Advisory Group will be required for approximately **15 days** in total between March and November



Below is some information about **what will happen** in key meetings



### March

**Introductions** and inductions with Fuel, the Greater London Authority and Morris Hargreaves McIntyre and the Facilitation Team



**Selection** of 50 partner organisations



### April

**Selection** of 50 freelancers



First meeting with **partner organisations**



### May-June

First two meetings with **freelance cohort**



**July-August**

Second two meetings with **freelance cohort**



**Sep-Oct**

Final two meetings with **freelance cohort**



**Review** what has happened



**November**

Support and contribute to the **evaluation**



**Fee**



**Freelance** members of the Advisory Group will be paid **£3,000** for their time

Members who are **in employment** are asked to contribute their time for **free**



## How to apply

### Creative Freelancers: Shaping London's Recovery Advisory Group Expression of Interest

\*1. What is your name?

\*2. Are you applying as a freelancer or as a representative of an organisation/body? Note: if you're applying as a representative of an organisation it is still expected that the individual making the application is applying.

2 of 11 answered

If you want to apply to be part of the Advisory Group you need to fill out an **Expression of Interest Form**

Click [here](#) to complete this form



The deadline for expressions of interest is **10am on 12<sup>th</sup> March 2021**

### Creative Freelancers: Shaping London's Recovery-Monitoring Survey

We invite you to anonymously fill out this monitoring survey. We will use this information to audit and hold ourselves to account on the diversity of the pool of applicants. It is not connected to the selection of your application nor are we able to link them. Thank you.

Go

\*1. What position are you applying for?

\*2. Please specify your age

2 of 8 answered

Please also complete the **monitoring form**

Click [here](#) for the monitoring form



If you have any access requirements or questions please email

[cfslr@fueltheatre.com](mailto:cfslr@fueltheatre.com)